



TRACE LE

A PEOPLE PERSON GOOD
WITH WORDS AND HEAVILY
ENTHRALLED BY CREATIVITY
AND EFFICIENT
COMMUNICATION

GOOD WITH

- Confidently communicating
- Word, Excel, PowerPoint
- People
- Deadlines
- Active Listening
- Collaboration
- Organizing complex thoughts and systems
- Describing a feeling
- Big-picture thinking
- Decision-making


WORKED WITH

- Another Agency
- Benefit Makeup
- Hewlett Packard Enterprise
- Spotify
- Lululemon
- Google
- GM Reverie
- OPI

CONTACT

 tracecreative19@gmail

 Los Angeles, CA

 714.272.1674

EDUCATION

POINT LOMA NAZARENE UNIVERSITY
B.A., MANAGERIAL AND ORGANIZATIONAL
COMMUNICATIONS, 2009

EXPERIENCE

SELF-EMPLOYED 2016 - PRESENT

Writer/ Editor / Copyeditor / Brand Strategist

Creates copy for both print and online media
Edits, proofs, and writes content for several
brands (from retail to editorial and beyond)
Copyedits material and enjoys turning a
product and passion into a voice with a purpose
Curates social media and stirs digital presence,
growing influence and reach
Translates complexities into consistent tones
for brands

SELF-EMPLOYED 2016 - PRESENT

Musician / Artist

Songwriter, singer and performer for solo
project
Songwriter for tv and film
Collaborator for other artist's projects

DARLING MAGAZINE 2012 - 2016

Managing Editor / Writer

Managed 30+ writers for each quarterly print
publication
Worked with a multitude of departments
(photography, social media, web) to ensure
cohesive branding and voice
Oversaw the commerce shop online. This includes
brand relations, content writing, and market
strategizing
Overall focus was on content curation and visual
communications for the Darling brand