



TRACE

Leaving behind her days as a magazine editor to pursue music head on, TRACE has racked up a total of 60 million streams alone with her first EP that was recorded in the bathroom of her Glassell Park apartment plus a handful of standalone singles and two other eps released to date. Championed by the likes of Hilly Dilly, Indie Shuffle, Pigeons & Planes, Refinery29, Teen Vogue, The Line Of Best Fit and The Fader to name a few, it's no surprise she's working with some of the best in the game. TRACE has been in the studio with producers and co-writers including Mike Derenzo (Tiffany Young, Cautious Clay, EXES), Bram Inscore (Troye Sivan, Allie X, 88 Rising), Haley Gene Penner (Charlotte Lawrence, Lennon Stella), and Phoebe Ryan (literally everyone).

In 2016, TRACE brought her first EP [Low](#) to life through a Kickstarter campaign. The 4-track project earned her comparisons to the “west-coast cool of Lana Del Rey” and the “R&B-kissed ruminations of James Blake,” as well as over 20M streams and her first record deal.

In early 2018, TRACE made her Ultra Music debut with her single “[Blood and Bones](#),” followed by the release of two more singles: “[Side Eye](#)” (which was featured on The Fader's fall list of ‘Best New Pop Songs’) and “[Anxiety](#).” For the latter, TRACE partnered with the California chapter of non-profit organization National Alliance on Mental Health (NAMI) to raise awareness on anxiety in the entertainment industry.

In the Spring of 2021, TRACE did a takeover curating Spotify's [DOPE AF playlist](#), which highlights Asian Female artists. Specifically spotlighting awareness to both the #stopAsiannhate movement as well as her non-profit of choice: Asian Mental Health Collective.

With over 60 million streams across her catalog, and press support from Refinery 29, Teen Vogue, NYLON, Forbes, HypeBeast, The Line of Best Fit and L'Officiel TRACE feels she has only just begun creating a voice she hopes you keep coming back to.

TRACE recently released her fourth ep THE END OF A FEELING with indie label AntiFragile, and is currently directing her first short film based on her upbringing by her Vietnamese pop star mom, identity around success, queerness and of course, intergenerational revelations, **this Fall**.

You can listen to her latest ep [THE END OF A FEELING](#) **released this Summer or enjoy her complete catalog [HERE](#).**

“...truly authentic...” - NYLON

“...intimate, R&B-soaked electropop...” - PAPER

***“...West Coast cool and hazy, ethereal production.”
- PIGEONS & PLANES***

“...instantly likable hybrid of pop and R&B.” - STEREOGUM

“...passionate electronic...” - THE FADER

STREAMING/RADIO

SPOTIFY

60M Streams & 10M listeners

Heard On:

New Music Friday

The Indie Mix (Cover Feature)

Indie Pop

API Pride

All New Indie

Chill Pop

Dope AF (Cover Feature)

Pop Chillout

Jasmine

Women of Indie

Indie Covers

APPLE MUSIC

3.2M streams & 1.3M radio spins

Featured On:

Pop Chill

Best of the Week

Pure Chill

The Fader's Best Pop Songs Right Now
RADIO

KCRW - Spins by Travis Holcombe

Apple Music 1 Radio

TOURING / LIVE

Headline (2018):

Neon Gold Pop Shop: Baby's All Right (NY) &
The Echo (LA)

Support:

Mr. Little Jeans N. American Tour

Jai Wolf: Glass House, The Catalyst, + EOS Lounge

Other:

2022: KCRW'S Summer Nights Chinatown

2022: Asian Comedy Fest 2022 (NY)

2022: Fan Girl Cafe - The Troubadour

2021: Women That Rock

2018 It's A School Night: Moby Benefit

2017 Capitol Hill Block Party

2017 ULTRA SXSW Showcase

2017 Girl School LA Showcase

2017 Gas Feed & Seed Festival

Follow TRACE online

Instagram: <https://www.instagram.com/trace>

Twitter: <https://twitter.com/listentotrace>

Tiktok: <https://www.tiktok.com/>

[@listentotrace](#)

[Apple](#) / [Spotify](#) / [Soundcloud](#)

Watch every TRACE visualizer [HERE.](#)

CO-WRITES/FEATURES

Kidswaste f/TRACE - “Friends” (co-written by TRACE)

Cray - “Fractions” (written by TRACE)

Felix Cartal f/Veronica - “Down For You”
(written by TRACE)

Benji Lewis - “Never Mine” (written by & ft. TRACE)

Taska Black - “Backwards Love” (written by and ft. TRACE)

BIIANCO f/TRACE - “I’m Not Invited” (co-written by TRACE)

Manilla Killa f/ TRACE - “Never Easy” (co-written by TRACE)